## What we do | what we offer

## Malic Acid Applications













**Beverages** 

**Confectionery & Chewing Gum** 

Jams, Jellies & **Fruit Preps** 

**Bakery & Desserts** 

**Savory Products** 

- Enhances fruit flavor in fruit flavored beverages
- · Rounds out distinct flavors in functional beverages
- Helps stabilize calcium fortified beverages
- Ideals in dry mixes, teas, juice drinks & alcoholic beverages

- Enhances fruit flavors and provides sourness in boiled sweets, gum, jellies & compressed tablets
- When combined with other acids, offers more sour per unit weight
- Balances lingering sweetness of high intensity sweeteners

- Enhances fruit flavors and creates a more natural profile in jams, jellies & fruit preps
- Keeps fruit flavor strong in fruit preps, even when used in dairy products, frozen desserts & baked goods
- Boosts fruit flavor in frozen & baked desserts such as sherbets, flavored ices, jelly-filled doughnuts & fruitfilled pies
- Keeps gel smooth and controlled in application

- Boosts overall flavor impact in snack food coatings & tomatobased sauces
- · Creates a richer. more rounded flavor profile
- Adds pleasant, lasting intensity to fruit flavors in lozenges, cough syrups,

Pharma &

**Personal Care** 

 Masks less palatable taste of active ingredients

powdered OTC preps

 Shown to relieve symptoms of fibromyalgia when combined with magnesium in Rx